MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2022/2023 (TERM ID 2215)

BMG1614 – MANAGEMENT

(All sections / Groups)

13 February 2023
9.00 AM – 12.00 PM
(3 hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of 1 page (*excluding* this cover page) with 4 questions only.

2. Attempt **ALL FOUR (4)** questions. All questions carry equal marks and the distribution of the marks for each question is given.

3. Please write all your answers in the Answer Booklet provided.

Question 1

a. Identify the common bias made by managers while making decision.

(15 marks)

b. What is an organisation change and what are the main areas that requires continuous changes?

(10 marks)

Question 2

a. Differentiate centralisation and decentralisation of an organisation.

(15 marks)

b. Determine the common training methods that are being implemented in organisations.

(10 marks)

Question 3

Abraham Maslow proposed the Hierarchy of Needs Theory in 1943. This theory is a classical depiction of human motivation that is based on hierarchy of five needs within each individual. The urgency of these needs varies. Appraise these **FIVE (5)** needs with real world examples.

(25 marks)

Question 4

A communication barrier is anything that comes while receiving and understanding messages that someone sends to convey ideas, thoughts, or any other kind of information. These various barriers of communication block or interfere with the message that someone is trying to convey. Distinguish these barriers that usually takes place in an organisation with clear examples for each situation.

(25 marks)

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